# **Privacy Policy for IAMGAME** (iamgame.co.in)

IAMGAME ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, share, and safeguard your personal data in accordance with the **Digital Personal Data Protection Act**, **2023 (DPDPA)** and other applicable Indian laws.

# 1. Information We Collect

We may collect the following types of personal data:

- **Personal Information**: Name, email address, contact number, and any other data you voluntarily provide.
- **Technical Data**: IP address, browser type, device data, and browsing behavior collected via cookies or similar technologies.
- **Third-Party Data**: Information received from linked services like Google or Facebook (e.g., basic profile data), with your permission.

# 2. Legal Basis for Processing (DPDPA Compliance)

We collect and process your personal data based on your consent, or as necessary for:

- Providing our services
- Performing contractual obligations
- Complying with legal obligations
- Legitimate business interests (e.g., security, analytics)

#### 3. How We Use Your Data

Your data may be used to:

- Deliver, improve, and personalize our services
- Communicate updates, offers, or newsletters
- Monitor usage patterns and optimize performance
- Prevent fraud and enhance security
- Comply with applicable laws or respond to lawful requests

#### 4. Data Sharing and Disclosure

Your data may be shared with:

- Service Providers: For hosting, analytics, marketing, or payment processing—under confidentiality agreements.
- Authorities: When required by law, court order, or government request.
- **Business Transfers**: During mergers, acquisitions, or asset transfers under secure handling terms.

We do **not** sell your personal data.

## 5. Cookies & Tracking Technologies

IAMGAME uses cookies to:

- Keep users logged in
- Track site usage and performance
- Enhance user experience

You can disable cookies through your browser settings, although this may affect functionality.

#### 6. Data Retention

We retain your data only as long as necessary for:

- The purposes listed above
- Legal compliance (e.g., taxation, audits)
- Dispute resolution and enforcement of our terms

Once no longer required, data is securely deleted or anonymized.

#### 7. Your Rights Under Indian Law

Under the DPDPA, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Withdraw consent where processing is based on consent
- Request erasure of your data, subject to certain conditions
- **Be informed** about how your data is used
- Nominate another individual to exercise your rights in the event of incapacity or death

To exercise your rights, email **info@iamgame.co.in**. We will respond within a reasonable timeframe.

#### 8. Data Security

We implement reasonable technical and organizational safeguards, including:

- Encryption
- Secure servers
- Access control
- Regular security audits

However, no method is 100% secure, and we encourage users to take precautions while online.

## 9. Children's Privacy

Our services are not intended for users under 13 years of age. We do not knowingly collect data from minors. If you believe we have, please contact us to remove it.

#### **10. International Data Transfers**

If your data is transferred or stored outside India, we ensure it is handled with adequate protection and in accordance with applicable laws.

#### **11. Updates to This Policy**

We may revise this policy from time to time. Any material changes will be communicated via website notice or email. Continued use after updates means you accept the changes.

#### **13. App Permissions**

IAMGAME requests the following permissions and provides the associated functionalities:

Camera: To let users take and upload photos for profiles or event galleries. Usage is strictly user-initiated.

Media Files (Images, Videos, Audio): To permit users to browse and upload existing files from their device.

Notifications: To deliver key updates and messages about app activity.

Advertising ID: For aggregate analytics to improve app performance—not for personalized ads.

# 12. Contact Us

For questions, complaints, or privacy-related requests, contact:

Email: info@iamgame.co.in